

Pilot Ordering Guide — Unleashing Greatness Literacy Pilot

Schools receive the Pilot Kit (free).


What You Get Free In The Pilot Kit:

- Pilot Program Binder (PDF)
- Pilot Assessment Binder (PDF)
- Growth Report Template (PDF)
- 14-minute Jordan Blaze Training (AI video trainer)
- Welcome Letter + Setup Instructions
- Pacing Calendar
- Pilot Growth Dashboard Training (AI video trainer)
- Principals Kick-off Deck
- Daily Greatness Announcements
- Optional Companion Pack

To launch with students, order the required student and teacher materials below. Bulk discounts available.

Required Materials

| Item | Retail Price | Pilot Price (School Direct) | ISBN / Notes |
|--|--------------|-----------------------------|---|
| Unleashing Greatness: The Kingdom of Shadows (Novel) | \$26.99 | \$18.00 | ISBN: 9798998849701 — One copy per student |
| Student Workbook | \$30.99 | \$22.00 | ISBN: 9798998849725 — Reflection prompts, SEL integration |
| Teacher's Annotated Guide | \$32.99 | \$25.00 | ISBN: 9798998849732 — Required for each participating teacher |

 ISBNs are provided for cataloging and district requisition purposes only.

Pilot Pricing and program support (binders, training, and growth reporting) are available exclusively through Muriel Waugh Educational Services LLC.

Orders placed via retail channels (Amazon, Ingram, etc.) will not include pilot integration or discounted pricing.

Optional Add-Ons

| Item | Retail Price | Pilot Price (School Direct) | Notes |
|--------------------------------------|--------------|--|---|
| Parent Playbook (PDF) | \$9.99 | \$8.00 | Extend the pilot into the home |
| Chapter Quest Pack (1–10) | \$14.99 | \$10.00 | Gamified comprehension + SEL activities |
| Poetry Pack | \$11.99 | \$8.00 | Student-created poetry prompts |
| Assessment Suite (Digital, full set) | \$24.00 | 3 chapters included in Pilot Kit; full set available | Extend assessment across 26 chapters |

Ordering & Bulk Discounts

- Volume discounts available for 25+ copies.
- For bulk orders or invoicing support, contact: info@unleashinggreatnessedu.org